

**New Doula Services Benefit
Member Notification**

August, 2025

Dear Member,

Are you pregnant and/or looking for extra support during your birthing journey? If so, you may be a great candidate for the new Doula services benefit ***offered at no additional cost to MassHealth members***. Doulas are non-medical providers who empower birthing individuals by providing physical, emotional, and informational assistance.

Doula services have been linked to improved birthing outcomes such as the reduction of C-Sections, lower rates of stress and anxiety during labor, and enhanced pregnancy, postpartum, and parenting education. You can find more information about this new benefit on our member home page at [MGB ACO | Mass General Brigham Health Plan](#). We hope you find this information helpful!

Sincerely,

Mass General Brigham Health Plan

Link to MassHealth Doula Services Program Webpage: <https://www.mass.gov/info-details/masshealth-doula-services-program-information-for-masshealth-members>

Link to MassHealth Doula Provider Directory:
<https://masshealth.ehs.state.ma.us/providerdirectory/>

Doula Benefit Educational Flyer for Medicaid Members: <https://www.mass.gov/info-details/information-for-pregnant-masshealth-members>

Link to MassHealth Doula Provider Information Sheet: <https://www.mass.gov/doc/masshealth-doula-provider-information-sheet/download>