Healthier You Program

Thank you for your interest in a healthier you!

Healthier You is a program for our members who are looking to lose weight, become more active, and reduce the risk of conditions such as diabetes and heart disease.

There is no additional cost to participate in the Healthier You Program. It is included in the cost of your health plan.

Program participants work toward two main goals:
- Weight goal: Lose at least 5-7% of starting body weight
- Fitness and activity goal: Make small changes and work up to adding 30 minutes of activity 5 days a week.

Why these goals?
Research has shown that people who have risk factors for developing a condition such as diabetes or heart disease significantly reduce their risk by meeting these weight and activity goals.

Personalized health coaching and a curriculum to encourage your best health
The Healthier You program will provide you with personalized health coaching via phone and text. You’ll receive education based on a proven-effective curriculum from the Centers for Disease Control (CDC), and materials from the American Heart Association (AHA).
All our health coaches are certified Lifestyle Coaches by the Association of Diabetes Care and Education Specialists (ADCES) and are excited to work with you on a journey to better health!
You’ll speak with your health coach every other week. We are flexible with scheduling to help meet your needs.

Looking to stop using tobacco?
If you would like assistance with tobacco use, you’ll speak with our team’s Certified Tobacco Treatment Specialist.

Want to register or learn more?
Email us at HealthandWellness@allwayshealth.org or contact Health Coach Lisa Perea by phone at 857-282-3149.
Please provide your first and last name and the best way to reach you.

To get full details about your plan, log in to Member.MassGeneralBrighamHealthPlan.org or call the customer service number on the back of your member ID card.